



PRODUCT SPECIFICATION SHEET

VM-4 VM-4 White Matte AB Inkjet Vinyl

VM-4 White Matte AB Inkjet Vinyl is temperature resistant and does not yellow. The premium quality white matte surface is ideal for high resolution and color reproductions with an indoor application.

Properties Coating: Polymeric Non-toxic
Surface: White - Matte
Adhesive: Permanent
Caliper: .0122" (12.2 mil)
Weight: 317 g/m² (9.4 oz/yd²)
Whiteness (CIE Ganz 82): 117
Brightness (TAPPI T452): 97
Gloss (60°): 10.5

Ratings Health – 0
Reactivity – 0
Flammability – 1 Not spontaneously combustible

Environment Functional temperature range – 50° to 85° Fahrenheit
Functional relative humidity range – 30% to 65%
Ink dry time – varies with type and amount of ink, relative humidity and temperature.

Inks The inkjet coating of VM4 is designed for use primarily with dye based inks. Although pigmented inks may be used, a slight color gamut difference may be observed.

Applications Banners Trade Shows Displays
Signage Labels Point of Purchase
Posters Sale Promotions

Handling & Storage Store in cool, dry conditions around 70°F and 20-60% relative humidity
Always place in plastic sleeve when not in use. Never let roll lay flat on its side for extended period as damage could occur, store standing on end or suspended in box with end caps.